Frequently Asked Questions

SilverSneakers
MEMBER of the Year
2025



2022 WINNER
Member of the Year
Mary W.

What are the SilverSneakers® Member of the Year awards?

Every year, SilverSneakers celebrates members who continue to inspire those around them with national recognition in the SilverSneakers Member of the Year awards. New this year, there will be two award categories.

SilverSneakers Member of the Year Activity Award

These members are the gym warriors - in class every day, setting goals and crushing them. They consistently set the bar and continue to raise it. Fitness is their passion, inside and outside the gym.

SilverSneakers Member of the Year Inspiration Award

These members have a spirit that cannot be stopped. They continue to rise above above life's challenges. They turn obstacles into opportunity and keep showing up. Their stories are a beacon of hope and perseverance.

Who do these awards celebrate?

SilverSneakers members have inspired those around them with their resilience, connection and unstoppable drive to improve their lives. Nominees showcase extraordinary spirit and community while improving their health.

Who is eligible to receive the award?

Any current SilverSneakers members are eligible. Past Member of the Year winners are not eligible to win again.

How are members nominated?

Family members, friends and SilverSneakers instructors may submit nominations for a deserving member for either award, by going to SilverSneakers.com/MOYAwards

Nominations will be accepted June 25-July 6. Learn more and nominate at SilverSneakers.com/MOYAwards

How are winners selected?

The finalists for each award will be selected by a SilverSneakers review committee. The finalists' stories will be shared on the SilverSneakers Member of the Year website where an open vote will determine the national award recipients. Online voting will be **August 1-11**. The winners will be announced **August 25**, on **SilverSneakers.com/MOYAward** and **Facebook.com/SilverSneakers**.

What is the award timeline?

June 25-July 6: Nominations accepted

July 7-29: Top nominees selected for each award

August 1-11: Online voting

August 25: Winners announced on **SilverSneakers.com/MOYAward** and **Facebook.com/SilverSneakers**

Who was the winner in 2024?

Grayling Brown,"Beaver," is a proud father, grandfather and great-grandfather. He served his country in the Vietnam War as a Marine. He is active in the community, his church and advocates to end racial inequality. Beaver is dedicated and committed to living a healthy lifestyle and can be found walking or running on the levee or local track, working out at the Gramercy Anytime Fitness club, attending fitness classes and taking yoga classes to keep himself balanced, centered and grounded. It brings him great joy to inspire others in fitness and in life. "Class is not the same if Beaver is not there," an instructor shared. "Leave it to Beaver to make this world a better place with his infectious laugh, humor and smile."



2024 SilverSneakers Member of the Year Grayling Brown

SilverSneakers

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